



NEWS RELEASE

Continuous Planning & Scenario Analysis

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Alight CEO to Present at Financial Forecasting & Planning Summit

Pre-Conference Workshop to Address Application Requirements for Rolling Forecasts

PLACERVILLE, CA; January 27, 2010 — Alight LLC, developers of the industry-leading [Alight Planning](#) financial planning and reporting software, today announced that [Rand Heer](#), Alight CEO and founder and architect of the original Pillar software, will present a pre-conference workshop to address the challenges and application solutions for implementing rolling forecasts at 1:00 pm, Wednesday February 24th as part of the Financial Forecasting & Planning Summit set for February 24-26 at the Doubletree Mission Valley in San Diego.

“Reflecting the continuation of difficult economic times, recent surveys by analyst firms confirm that a top priority of best-of-class firms is to implement processes for re-forecasting, especially incorporating “what if” scenarios and business drivers,” Heer said. “In the workshop, we will examine the critical processes involved in generating rolling forecasts, including scenario analysis and driver-based planning, and how better forecasting can improve decision making and profitability.”

True to the FP&A Summit’s theme, “Successful Planning Through Strategic Finance Initiatives: Effective Decision Making In Financial Planning & Analysis,” Heer’s workshop will examine planning application requirements to enable companies to stay ahead of the curve in the current economy. In this fast-paced workshop, Heer will employ customer case studies, along with current forecasting theory and best practices, to highlight the three critical requirements for effective rolling forecasts, including:

- **Scenario analysis** for establishing “what if” scenarios and exploring alternative decisions or actions in real time to understand possible outcomes.
- **Driver-based planning** where financial forecasts are driven by operational assumptions about the business.
- **Integrated actuals** where imported actuals data are modeled to provide visibility into operational and financial trends for forecasting purposes.

For a live demo of Alight Enterprise 5, or for more information about Alight’s budgeting, reporting, and forecasting solutions, visit www.alightplanning.com.

For more information about the I.E. Group’s conference series including the upcoming Financial Planning Summit in San Diego, visit www.theiegroup.com

About Alight LLC:

Alight LLC's Alight Planning is a true driver-based financial planning and reporting software package that automates complex business modeling for more accurate strategic plans, revenue projections, budgets and rolling forecasts. Cost-effective and IT-independent, Alight Planning is affordable and easily deployed by Fortune 1,000 business units, as well as midmarket companies with limited IT resources. For more information, visit www.alightplanning.com or call 800-960-7717.

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