



NEWS RELEASE

Continuous Planning & Scenario Analysis

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Alight to Present at Financial Intelligence Forum 2010

Alight to Address Application Requirements for Rolling Forecasts at GMI Event

PLACERVILLE, CA; APRIL 7, 2010 — Alight LLC, developers of the industry-leading [Alight Planning](#) financial planning and reporting software, today announced that [Rand Heer](#), Alight CEO and founder and architect of the original Pillar software, and Ben Lamorte, VP Business Development, will speak on budgeting management systems as well as the challenges and application solutions for implementing rolling forecasts at 8:30 am – 12:30pm, Tuesday, May 25th as part of the Financial Intelligence Forum set for May 24-25 at the John Pence Gallery in San Francisco.

“Reflecting the continuation of difficult economic times, recent surveys by analyst firms confirm that a top priority of best-of-class firms is to implement processes for re-forecasting, especially incorporating “what if” scenarios and business drivers,” Heer said. “In the presentations, we will start by first providing an overview of budgeting systems which are generally designed to save time and reduce errors. We will then contrast budgeting systems to forecasting systems which are primarily aimed at helping finance managers communicate to management on action items that can improve profitability and cash flow. We will dive into the critical processes involved in generating rolling forecasts and going beyond traditional budgeting and planning processes which is really where the action lies right now.”

True to the Forum’s theme, “Leadership in Financial Management,” Alight’s presentations will examine planning application requirements to enable companies to stay ahead of the curve in the current economy. In this fast-paced presentation, Alight will employ customer case studies, along with current forecasting theory and best practices, to highlight three critical requirements for effective rolling forecasts, including:

- **Scenario analysis** for establishing “what if” scenarios and exploring alternative decisions or actions in real time to understand possible outcomes.
- **Driver-based planning** where financial forecasts are driven by operational assumptions about the business.
- **Integrated actuals** where imported actuals data are modeled to provide visibility into operational and financial trends for forecasting purposes.

For a live demo of Alight Enterprise 5, or for more information about Alight’s budgeting, reporting, and forecasting solutions, visit www.alightplanning.com.

For more information about the conference, contact Josh Powell at 510-984-3629 or visit [Financial Intelligence Forum 2010](#).

About Alight LLC:

Alight LLC's Alight Planning is a true driver-based financial planning and reporting software package that automates complex business modeling for more accurate strategic plans, revenue projections, budgets and rolling forecasts. Its unique architectures and easy-to-use interfaces provide finance staff the power they need to build complex driver-based planning models, while delivering traditional planning structures such as line item detail, integrated financial statements and multiple-user security. Cost-effective and IT-independent, Alight Planning is affordable and easily deployed by Fortune 1,000 business units, as well as midmarket companies with limited IT resources. Alight has over 175 customers including Kaiser Permanente, Down East Enterprises, Pittsburgh Mercy and the Swan and Dolphin Resort at Disney World. For more information about Alight Planning, visit www.AlightPlanning.com or call 530-622-5485.

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