



Continuous Planning & Scenario Analysis

NEWS RELEASE

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Alight CEO to Present at 8th Annual Beyond Budgeting Round Table Conference *Pre-Conference Workshop to Address Application Requirements for Rolling Forecasts*

PLACERVILLE, CA; May 6, 2009 — Alight LLC, developers of the industry-leading [Alight Planning](#) financial planning and reporting software, today announced that [Rand Heer](#), Alight CEO and founder and architect of the original Pillar software, will present a pre-conference workshop to address the challenges and application solutions for implementing rolling forecasts at 9:00 am, Wednesday May 13th as part of the 8th Annual [Beyond Budgeting Round Table Conference](#) set for May 13-15 at the Hyatt at Fisherman's Wharf in San Francisco.

"Virtually everyone is talking about doing rolling forecasts. Underlying this trend is a realization that 2009 budgets developed last Fall are now useless. Businesses need dynamic forecasting to keep up with rapid changes in the economy and in their own organization," Heer said. "In the workshop, we'll examine the critical processes involved in generating rolling forecasts and how better forecasting can improve decision making and profitability."

True to the 2009 BBRT Conference theme, "Managing for Success in Turbulent Times: Implementing Secrets for Outperforming the Competition," Heer's workshop will examine the functionality required for planning applications to enable companies to stay ahead of the curve in the current economy. In this fast-paced workshop, Heer will employ customer case studies, along with current forecasting theory and best practices, to highlight the three most critical requirements for effective rolling forecasts, including:

- **Scenario analysis** for establishing "what if" scenarios and exploring alternative decisions or actions in real time to understand possible outcomes.
- **Driver-based planning** where financial forecasts are driven by operational assumptions about the business.
- **Integrated actuals** where imported actuals data are modeled to provide visibility into operational and financial trends for forecasting purposes.

"This year the conference is devoted to managing for success in turbulent times and offers proven implementation secrets for out-performing the competition even during a recession," said Steve Player, director, BBRT North America region. "The old ways of doing things are not working. Finance is transforming, and in the current state of the economy, it's more important than ever for finance executives to think outside of box and make their organizations more adaptable to market conditions."

BBRT is a network of member organizations with a common interest in improving planning, forecasting and control, and overall performance. The BBRT's goal is to help organizations learn from world-wide best practice studies and to encourage sharing information, past successes and implementation experiences to develop dramatically improved solutions to traditional budgeting constraints.

For a live demo of Alight Enterprise 5, or for more information about Alight's full-spectrum planning solutions, visit www.alightplanning.com.

For more information about the BBRT 2009 Annual Conference, visit www.bbrtna.org/annual-conference.html.

About Alight LLC:

Designed by Rand Heer, the creator of Pillar (now Oracle/Hyperion Pillar), Alight LLC's Alight Planning is a true driver-based financial planning and reporting software package that automates complex business modeling for more accurate strategic plans, revenue projections, budgets and rolling forecasts. Its unique architectures and easy-to-use interfaces provide finance staff the power they need to build complex driver-based planning models, while delivering traditional planning structures such as line item detail, integrated financial statements and multiple-user security. Cost-effective and IT-independent, Alight Planning is affordable and easily deployed by Fortune 1,000 business units, as well as midmarket companies with limited IT resources. Customers include Kaiser Permanente, Down East Enterprises and Pittsburgh Mercy Hospital. For a demo or more information about Alight Planning, visit www.AlightPlanning.com or call 800-960-7717.

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