



Continuous Planning & Scenario Analysis

NEWS RELEASE

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Alight to Present at Financial Forecasting & Planning Summit in Boston
Pre-Conference Workshop to Address Application Requirements for Rolling Forecasts

PLACERVILLE, CA; June 17, 2010 — Alight LLC, developers of the industry-leading [Alight Planning](#) financial planning and reporting software, today announced that [Rand Heer](#), Alight CEO and founder and architect of the original Pillar application, and Ben Lamorte, Vice President Business Development, will present a pre-conference workshop to address the challenges and solutions for implementing rolling forecasts at 1:00 pm, Wednesday September 8th as part of the Financial Forecasting & Planning Summit set for September 8-10 at the InterContinental in Boston.

“Reflecting the continuation of difficult economic times, recent surveys by analyst firms confirm that a top priority of best-of-class firms is to implement processes for re-forecasting, especially incorporating ‘what if’ scenarios and business drivers,” observes Heer.

“Budgeting software is designed to save time and reduce errors, which are worthy goals, but the action and excitement right now is in the forecasting and planning space,” says Lamorte. “Building off a successful IE Group event in San Diego, Alight is pleased to be a global sponsor for the Boston event.”

Heer and Lamorte will employ their experience with customers along with current forecasting theory and best practices to highlight three critical requirements for continuous planning and rolling forecasts:

- **Scenario analysis** for establishing “what if” scenarios and exploring alternative decisions or actions in real time to understand possible outcomes.
- **Driver-based planning** where financial forecasts are driven by operational assumptions about the business and analyzed as metrics rather than simple dollar amounts.
- **Integrated actuals** where imported actuals data are modeled to provide visibility into operational metrics and financial trends for forecasting purposes.

To request a free pass for the workshop (limited availability) or to learn more about Alight Enterprise 6, please contact Ben Lamorte, BLamorte@AlightPlanning.com, or visit www.alightplanning.com.

For more information about the I.E. Group’s conference series including the upcoming Financial Planning Summit in Boston, visit www.theiegroup.com

About Alight LLC

Alight LLC's Alight Planning is a true driver-based financial planning and reporting software package that automates complex business modeling for more accurate strategic plans, revenue projections, budgets and rolling forecasts. Its unique architectures and easy-to-use interfaces provide finance staff the power they need to build complex driver-based planning models, while delivering traditional budgeting and planning structures such as line item detail, integrated financial statements and multiple-user security. Cost-effective and IT-independent, Alight Planning is affordable and easily deployed by Fortune 500 business units, as well as midmarket companies with limited IT resources. Alight has over 175 customers including Kaiser Permanente, Pittsburgh Mercy, the Swan and Dolphin Resort at Disney World and Verizon Wireless. For more information about Alight Planning, visit www.AlightPlanning.com or call 800-960-7717.

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