

NEWS RELEASE

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Alight to Present at AICPA Controllers Workshop West

Heer & Lamorte Roll into Vegas as part of the Alight Rolling Forecast Road Show

PLACERVILLE, CA; June 2, 2010 — Alight LLC, developers of the industry-leading [Alight Planning](#) financial planning and reporting software, today announced that Ben Lamorte, VP Business Development, and [Rand Heer](#), Alight CEO and founder and architect of the original Pillar software, will present a concurrent session to address the challenges and application solutions for implementing rolling forecasts at 1:50pm – 3:30pm, Tuesday, July 20th as part of the AICPA Controllers Workshop set for July 20-21 at the Bellagio in Las Vegas, NV.

“Reflecting the continuation of difficult economic times, recent surveys by analyst firms confirm that a top priority of best-of-class firms is to implement processes for re-forecasting, especially incorporating “what if” scenarios and business drivers,” Heer said. “In the session, we will examine the critical processes involved in generating rolling forecasts, including scenario analysis and driver-based planning, and how better forecasting can improve decision making and profitability.”

This will be Alight’s first presentation at an AICPA Workshop and the Controllers Workshop looks to be an excellent venue. “Budgeting software is designed to save time and reduce errors, but the action and excitement right now is in the forecasting and planning piece,” Lamorte said. “This presentation will be a highly educational session focusing on core processes involved in generating rolling forecasts, including:

- **Scenario analysis** for establishing “what if” scenarios and exploring alternative decisions or actions in real time to understand possible outcomes.
- **Driver-based planning** where financial forecasts are driven by operational assumptions about the business.
- **Integrated actuals** where imported actuals data are modeled to provide visibility into operational and financial trends for forecasting purposes.

For a live demo of Alight Enterprise 6, or for more information about Alight’s budgeting, reporting, and forecasting solutions, visit www.alightplanning.com.

For more information about the AICPA including the upcoming Controllers Workshop West, visit [AICPA Controllers Workshop West](#).

About Alight LLC

Alight LLC's Alight Planning is a true driver-based financial planning and reporting software package that automates complex business modeling for more accurate strategic plans, revenue projections, budgets and rolling forecasts. Its unique architectures and easy-to-use interfaces provide finance staff the power they need to build complex driver-based planning models, while delivering traditional budgeting and planning structures such as line item detail, integrated financial statements and multiple-user security. Cost-effective and IT-independent, Alight Planning is affordable and easily deployed by Fortune 500 business units, as well as midmarket companies with limited IT resources. Alight has over 175 customers including Kaiser Permanente, Pittsburgh Mercy, the Swan and Dolphin Resort at Disney World and Verizon Wireless. For more information about Alight Planning, visit www.AlightPlanning.com or call 800-960-7717.

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